



BENCHMARKTM
Incentive & Leisure Travels Pvt. Ltd



Company Profile

ABOUT US

As the very definition of Benchmark suggests, Our Company has achieved its leadership position in the industry by uniting and merging people ideas and services that create results.

The experience & relationships that only leadership and management can provide in combination with high energy creative thinkers who are always looking for cutting-edge solutions, continually sets us apart from our competitors.

This unique Benchmark of assets assures our clients that they can count on superior quality, unmatched performance and extraordinary value from our BENCHMARK Team.

OUR MISSION

To become a globally competitive travel industry while working as an instrument for achieving self-reliance in Designing Travel Packages-both domestic & International. Implementing & maintaining the standards and diversifying to related areas. Managing the business on commercial lines in a climate of growing professional competence.

CORE VALUES

“CUSTOMER SATISFACTION IS OUR PRIME CONCERN”

Our priority is to satisfy every customer, every time, through outstanding, personalized service! “CUSTOMER SATISFACTION IS OUR PRIME CONCERN” We are dedicated to the customer experience and are constantly evaluating on the improvement of this experience & turn each one to be a memorable event.



VISION & VISUALIZATION

We through a dedicated group of youngsters found an exciting company with a vision of traveling for serving while respecting the land and her people. While others focus on attractions and creating a western environment, our vision is face to face travel at a grassroots level exploring & experience the real virtue of natures delight in its own plight.



SUSTAINABLE TOURISM

Our groups are small and sustainable tourism is on the forefront of our agenda. If Benchmark ventures are successful then our local host shall serve with defying the mainstream on a quest to define the spirit of adventure & joy simultaneously.

HOW PEOPLE VIEW US

Unity in Diversity is what the backbone and Strength of Benchmark. We recognize our success as an organization best achieved through cooperation and team work, and our customer's measure us as a whole, rather than by distinct departments.

CUSTOMER FOCUS AND UNDERSTANDING

Every customer traveled through us is a part of Benchmark and we always seek to understand our customer's needs, and provide them with timely, accurate, quality service. All initiatives we undertake, products we develop, and systems and processes we establish, are aligned with increasing value to our customers.

CONTINUOUS IMPROVEMENT

Our persistence & perseverance of striving constantly to improve the Quality and effectiveness of our products and services has been a landmark event. We innovate and welcome changes, continually increasing our standards of quality and service to our clients and ensure to retain every member as much as possible.

AGGRESSIVE, PROFITABLE GROWTH

To foster the growth & standard of our Company, we expand our thinking and grow faster than the industry average, and we enjoy being seen as young aggressive company. We believe that we do not have to compromise our integrity to be profit driven in pace with what Benchmark really mean.

INNOVATION

By continuous Innovation we stay ahead of companies that have since followed our path. Our travelers know that by traveling with Benchmark they are traveling with innovative leaders who set the path and don't follow it.

BENCHMARK AS A DMC

Benchmark is a DMC- Destination Management Company because it provides ground handling services for their destination that can include translation, airport meet and greet, transfers, car rentals and other transportation services, hotel and restaurant reservations, tours conference venue and all tourism related logistics being the ideal tool for the successful planning and realization of events for MICE.

BENCHMARK INCENTIVES & CONFERENCES

Paving new corridors in the art of corporate indulgence, we at Benchmark Incentive & Leisure Travels Pvt Ltd take pleasure in presenting you with a range of services for corporate and holiday requirements. Essentially an Incentive & Leisure Travel Company, Benchmark is a realistic, result oriented company providing end to end solutions for coordinating and executing conferences, seminars, customizing packages to suit individual needs apart from conducting student training camps and commercial holiday travel. Benchmark conference events are a result of extensive planning and considerable research and ensure the most comprehensive travel experience. We are experienced and equipped to handle any event on a turnkey basis, right from the start to the end.

Range Of Benchmark Conference Services

Domestic & International Destinations

- Incentives trips – Domestic & International
- Team Outings
- Conferences
- Business Meetings
- Corporate Meets
- Event Management
- Seminars
- Exhibitions
- Product Launches
- Gala Evenings & the like
- As Official Travel Agents (TRS- Travel Related Services)
- As Professional Conference Organizer (PCO) -Conference Associates & Partners
- Exhibition Organizers

Benchmark has the experience and expertise to undertake planning and execution of all aspect of the Conference Management.



Pre Conference Services

- Budgeting as per Organizers projection
- Negotiation and Contracting for the Conference
- Programme Planning- Announcements
- Coordination with Speakers
- Marketing & Promotion (India & overseas)
- Database Search & Data Management
- Venue Selection - Accommodation and Social Functions.
- Visa Assistance
- Audio visual planning
- Souvenirs, posters and Conference Stationary
- Correspondence with service suppliers to firm up services.
- Communication with participants.
- Correspondence and regular reports to the organizer.

Post Conference Services

- Transfers and send offs
- Post Conference Tours
- Post Conference correspondence
- Balance invoicing
- Closing of accounts
- Settlement of accounts
- Closure of conference
- Reviews and reports

In Conference Services

- Venue set-up - allocation of service areas
- Hall decoration & check-up for preview rooms
- Registration set up
- Airport pick-up and drop
- Transport & shuttle services to Venue / Social functions/ hotel
- Signage - Backdrops, indication signs, placards
- Delegate kitbags and contents
- Audio Visual equipment and Technical staffing
- Video Conferencing facility for satellite selected areas.
- Hall Management -Compeers, ushers, dais plates
- Photography and video coverage.
- Registration and Assistance counters.
- Hall planning / seating arrangement
- Catering and Theme functions
- Cultural shows
- Accompanying persons customized programs.
- Day tours Management and Entertainment services
- Closing ceremony - Souvenirs and Mementoes

MARKETING/ GSA (General Sales Agents) - South Region

We are also proud to announce that we are the GSA (General Sales Agent) for some of the reputed properties in the Indian Market. Namely,

- 1. BOGMALLO BEACH RESORT, Goa** - Bogmalo Beach Resort sports a mixture of serenity and commercialism, splashed with simple beauty where one can happily lose oneself. The only 5 star Beach Resort situated right on the Beach.
- 2. EASTBORNE RESORT, Shimla** - A Pine Forest Resort which given you an exclusive escapade and refreshing holidays in perfect tranquility away from the sweltering heat of the plains.
- 3. AVALON RESORTS, Mussoorie & Gurgaon** - Lush greenery surrounded with snow-capped mountains, pristine surroundings, complete solitude and a luxurious treatment. An amalgamation of all these elements brings forward Avalon Resort that promises a fabulously adorned celebration of life!
- 4. PARKLAND HOTELS, Delhi** - Redefining luxury in hospitality, Parkland Hotels & Resorts are your all season destination, providing comforts of a five star hotel at the cost of a deluxe budget hotel.
- 5. CHOKHI DHANI, Jaipur** - Capturing the spirit of Rajasthan and ensuring the perfect Rajasthani experience is Chokhi Dhani, a unique Village Resort. Away from the urban life the quaint mud and thatch dwellings in the resort give the right blend of traditions - modern amenities in typical ethnic environment.

OTHER VALUABLE SERVICES

“Get Started to be Great” being the motto of our organization we make every effort to maintain quality par excellence be it organizing corporate launches to road trips & air schedules, check ins; registrations, corporate parties or even organizing tourist safari’s/ camps for your family while you are busy at work because we don’t have to be great to get started.

Benchmark Incentive & Leisure Travels Pvt Ltd essentially an eco-friendly company is committed to protecting the fragile environment and basically deals with varied different other services to pamper your senses like the following few:

- Holiday Packages
- Leisure Travels
- Honeymoon Packages
- Heritage Tours
- Exotic Holidays with Houseboats& the like
- Pilgrimage Tours
- Weekend Getaways
- Students Tours
- Skiing & River Rafting Packages
- Star Cruises
- Wildlife Adventures



WHY CHOOSE BENCHMARK

We are most proud however of the fact that we are personal. Unlike many travel Company, we don't expect you to just choose products out of a database yourself without any advice. Benchmark provides you with the services of a professional travel consultant who is right here to advice you.

Your consultant will be able to assist you by making recommendations and giving you more background information to help you make your booking. But the amazing thing is that even though you get this great service, **it doesn't cost you any more! We want to give you the best service AND the best price.**

Business Projections

- We have done a Turn over for 2009-2010 was 7.5 crores.
- The turnover for FY 2010-2011 was 10 crores.
- The Turnover for FY 2011-2012 was 14 crores.
- The projected turnover for FY 2012-2013 is 18 crores.

BENCHMARK

Some of the interpretations of the word literally can be as mentioned below:

- B** – Basic
- E** – Ethics
- N** – Needed to
- C** – Create a
- H** – High
- M** – Motive &
- A** – Ambition for
- R** – Reaching and
- K** – Keeping the Standard – BENCHMARK.

List of regular clientele

- Microlabs
 - TTK Prestige Ltd
 - Bajaj Electricals Ltd
 - IBM
 - Biocon
 - Eureka Forbes
 - Gilma
 - Kenstar
 - Elken
 - IIM Bangalore
 - Reliance Communications
 - ICICI Prudential
 - HDFC
 - Biocon
 - Soktas
 - Lenovo
 - SAB Miller
 - HP
 - Aditi Technologies
 - NETAPP
 - Thought works
 - Viacom 18
 - Lifestyle
 - Bal Pharma
 - Sartorius
 - Milipore
 - India Cements
 - Orient Bell
 - Madura Garments
 - Alltech Biotechnology
 - Wipro
- And many more....



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Contact us:

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